



The 25th CIU



# Beer & Trades Exhibition

Friday April 8, 1pm-5pm

Norcalympia

Norbreck Castle Hotel

Blackpool



# THE 25TH CIU BEER & TRADES EXHIBITION

**Union Vice-President John Tobin looks ahead to the CIU Beer & Trades Exhibition in the Norcalympia at the Norbreck Castle Hotel in Blackpool on Friday, April 8 and promises a fantastic day out for delegates**

**A** huge amount of work has been going on behind the scenes at the Union's Head Office for several months to ensure that the 25th CIU Beer & Trades Exhibition equals – and even surpasses – last year's tremendous event.

As Union Vice-President, the show comes under my remit and I was delighted with our members' reaction to the decision to move the show to a bigger venue – the Norbreck Castle Hotel's Norcalympia in Blackpool – last year.

It was such a fantastic environment in which to celebrate club business and culture that we had no hesitation whatsoever in booking the same venue for the 2016 event.

Hence, on Friday April 8, the day before the AGM, I look forward to welcoming you through the doors to another highly enjoyable and worthwhile event for all Union members.

The Exhibition is focused on one thing: boosting your club's bottom line. Inside the Norcalympia you'll be able to get loads of good advice on all aspects of club business from many companies and suppliers who will be exhibiting at the show.

I spent time on every single stand at last

year's show and was mightily impressed by the array of services and products available to help clubs deliver a better experience to their members.

It was also great to see club members from all over the country mixing and mingling at the show and sharing their experiences of running clubs in geographically disparate areas.

Whether your club is in Northumberland or Cornwall, East Anglia or Liverpool – or any point in between – we all have the same common goal at heart; running a strong club and serving our members and the local community.

The Trade Show gives us all a precious opportunity to come together under one roof in a highly sociable yet professional environment and pool our knowledge in order to make each and every one of the Union's clubs stronger.

The event is going to be even bigger this year so please come along to take part in this



Union get-together.

As last year, Carlsberg and Heineken will be showcasing a range of products with delegates each receiving a set of complimentary drinks tokens.

Dransfields – the Preferred Supplier of gaming machines to the Union – will also be there and have several activities planned throughout the afternoon with some fantastic prizes up for grabs.

I look forward to welcoming you to the 25th Beer & Trades Exhibition during Conference Weekend.



Union General Secretary Ken Green CMD (right) conducts the prize draw at last year's event



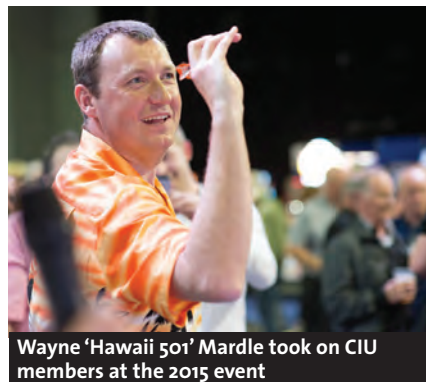
Members enjoyed a wide variety of activities during the 2015 Exhibition including bingo, pool, darts and the chance to participate in the Dransfields Grand Draw to win a 50-inch TV



Dransfields' speed pool competition proved very popular with participants and spectators



Real Ale will be available at this year's Trade Show



Wayne 'Hawaii 501' Mardle took on CIU members at the 2015 event





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## THE 25TH CIU BEER & TRADES EXHIBITORS' SHOWCASE

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