



The 25th CIU



# Beer & Trades Exhibition

Friday April 8, 1pm-5pm

Norcalympia

Norbreck Castle Hotel

Blackpool

# STAGE SET FOR BEER & TRADES SHOW

**Friday April 8 will see hundreds of Union members heading to the CIU Beer & Trades Exhibition in the Norcalympia at the Norbreck Castle Hotel in Blackpool for a great day of club business-related activity**

**T**he 25th CIU Beer & Trades Exhibition, which will take place at the Norbreck Castle Hotel's Norcalympia on Friday April 8, looks set to be another highly enjoyable and worthwhile event for Union members.

Taking place on the day before the Union AGM, the show aims to give members all the advice they need to boost their club's bottom line, with advice available on all aspects of club business.

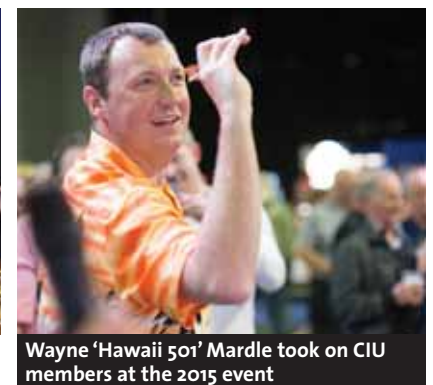
The Union's joint Preferred Suppliers of Beer and Cider, Carlsberg UK and Heineken UK, will – as last year – be showcasing their key products with each attendee receiving a set of complimentary drinks tokens.

For those eager to sample Cask Ale, there will also be a selection of top brews available for attendees to sample.

Meanwhile, Dransfields - the Preferred Supplier of gaming machines to the Union – will once again have a major presence at the show as they demonstrate their latest machines.

They will also run regular bingo games and a speed pool competition throughout the day.

It's a fantastic event, so ensure that you mark the day in your diary now!





Heineken UK National Account Manager Graeme Mitchell and Union Vice-President John Tobin



Attendees enjoyed complimentary drinks at all of the event's three bars



Bingo sessions will take place throughout the duration of the Trade Show



The CIU will have its own stand at the trade show to advise members on its services



A lucky bingo winner picks up his widescreen TV prize courtesy of Dransfields



Many hundreds of CIU members enjoyed their day out at the 2015 Trade Show



ACE Furniture's Graeme Miller talks to a potential client at last year's Trade Show



A lucky winner receives his prize from Union General Secretary Ken Green CMD and Carlsberg Sales Director Simon Buxton



L to R: Dransfields Operations Director Alan Jackson, Union Vice-President John Tobin and Dransfields Managing Director Chris Haley

## The 25th CIU Beer & Trades Exhibition

### Suppliers

Any club suppliers wishing to exhibit at the 25th Beer & Trades Exhibition should call 01753 272022 or email [info@clubjournal.co.uk](mailto:info@clubjournal.co.uk)

### Clubs

CIU HQ will be sending out delegate/club information for Conference Weekend in March. If you have any questions about Blackpool 2016, call 020 7226 0221 or email [info@wmciu.org.uk](mailto:info@wmciu.org.uk)

### Dransfields CIU National Quiz Final

The Final of the CIU's prestigious National Quiz competition will be taking place in Blackpool on Saturday April 9 following the AGM

# Live UEFA Champions League Exclusive to BT Sport



To get BT Sport in your venue  
call **0800 678 1061**  
or visit **[btsport.com/business](https://btsport.com/business)**