

# The 26th CIU Beer & Trades Exhibition

Friday April 7, 1pm-5pm Norcalympia Norbreck Castle Hotel Blackpool

# THE 26TH CIU BEER & TRADES EXHIBITION

Union Vice-President John Tobin looks ahead to the CIU Beer & Trades Exhibition in the Norcalympia at the Norbreck Castle Hotel in Blackpool on Friday, April 7 and promises a fantastic day out for delegates

his April will see the CIU Beer & Trades Exhibition being held for the third time at the Norcalympia at the Norbreck Castle Hotel in Blackpool.

The event certainly has a lot to live up to after the two previous shows at this magnificent venue but we're very confident after many months of planning that it will do just that.

As Union Vice-President, the show comes under my remit and I've been delighted at how it has progressed over the past two years to become a 'must-attend' event during Conference Weekend and a worthy curtain-raiser to the main event, the Annual Meeting, which takes place on the Saturday.

There will be more exhibitors than ever before, more activities to take part in, with the result that we are expecting attendance levels to be even higher than in 2015 and 2016.

While the key purpose of the show is to boost your club's business and get the lowdown on the latest products from all manner of suppliers in order to help your club flourish financially, there is also a major emphasis on having an enjoyable afternoon.

The show is an ideal opportunity to mix and mingle with other club folk in an informal atmosphere and exchange ideas on boosting business, as well as take part in a number of activities, including bingo sessions, prize draws



A delegate tries out his footballing skills on the

and pool competitions.

Heineken will be showcasing a range of products with delegates each receiving a set of complimentary drinks tokens.

Dransfields – the Preferred Supplier of gaming machines to the Union – will also be a major presence at the show.

As well as demonstrating the latest gaming technology, they have several activities planned throughout the afternoon with some fantastic prizes up for grabs.

Other exhibitors who confirmed their attendance for the 26th Beer & Trades Show include ACE Furniture, Aon, Avensure, BOC, Brilliant Business Solutions, BT Sport, the Campaign For Real Ale, Club Control, Dransfields, Heineken, Innkeeper Supplies, Just Enrolment Plus Ltd, Mr Scratchings, Nationwide Energy, Rijo42 and Smart Energy.

It is shaping up to a be a great occasion so I look forward to seeing you there.















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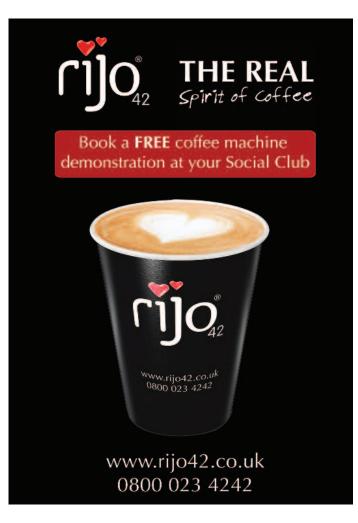
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