

Club Journal

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The magazine for all CIU members

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Suppliers confirmed for 2016 CIU Beer & Trades Show in Blackpool



Aon, BT Sport, Carlsberg, Dransfields and Heineken are just a few of the major suppliers who have confirmed that they will be exhibiting at the 25th CIU Beer & Trades Exhibition taking place at the Norbreck Castle Hotel in Blackpool on Friday April 8.

Taking place the day before the Union AGM at the same venue on Saturday April 9, the Exhibition provides a great opportunity for delegates to attend a free trade show specifically geared towards improving the bottom line in members' clubs.

Last year saw the Exhibition make a return after several years absence to the Norbreck Castle Hotel's huge Norcalympia venue for what proved to be a very successful event with an excellent turnout from clubs up and down the country and a wide array of exhibitor stands.

As in 2015, attendees will be able to network with fellow Union members and talk business with representatives from many of the Union's Preferred Suppliers who will be showcasing their latest products and services as well as offering advice on a diverse number of club-centric topics, including boosting bar profits, gaming and entertainment and methods of cutting your club's energy spend.

The social element of the show is just as important as the business side and delegates will be issued with fully complimentary drinks tokens which will allow them to sample the products at the fully stocked Carlsberg and Heineken bars, while the Campaign For Real Ale (CAMRA) will also have a bar serving a selection of cask ales at the show.

Last year saw Dransfields, the Union's Preferred Supplier of Gaming Machines, running regular bingo sessions throughout the show with major prizes, including widescreen televisions, up for grabs.

Union Vice-President John Tobin said: "Moving to the new, bigger venue was a major success last year and we're aiming to make it even better this time around.

"The 2016 event is shaping up to be bigger than last year's show with yet more exhibitors, more activities and more comfortable seating and tables available to delegates.

"I would urge club members to get the date in their diary now and come along for what will be an educative and entertaining day for all attendees."

The CIU Beer & Trades Exhibition takes place from 1pm to 5pm on Friday April 8 at Blackpool's Norbreck Castle Hotel.

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George Dawson CMD – Correction

Contrary to last month's cover story which stated that George Dawson CMD had been elected as President of the Union for a third term, Mr Dawson is actually now serving his **FOURTH TERM** as President of the CIU having served in the role since 2009.