



The CIU



THE CIU: SERVING THE NEEDS OF CLUBS

Union President George Dawson CMD looks at the benefits to clubs of being part of the CIU, which for over 150 years has been ensuring that its members have all the tools they need to survive and flourish

It's clear that, 155 years after it was founded, the CIU continues to be an organisation which fulfils a vital function for its member clubs and in turn for the local communities which they serve.

As the largest non-profit making social entertainment and leisure organisation in the UK, the CIU is able to give our clubs a voice at national level and ensure that the concerns of our many millions of members are being communicated effectively and regularly to those at the highest levels of government.

We also provide a full range of services to our member clubs, not least in the vitally important area of education. Since 1934, the Union's Club Management Diploma (CMD) has equipped club men and women with the knowledge of best practice in such areas as Club Law, Book-Keeping and Financial Control.

Our education programme continues to evolve and later this year we'll be rolling out our new Club Management qualification.

This new course has already been piloted in various areas of the country and will help to make our education programme even more accessible to our members as they strive to run their clubs with maximum efficiency.

We also provide a framework which recognises the hard work and dedication that goes on week-in, week-out in clubs and our official magazine, *Club Journal*, is filled with those who are celebrating milestones in service to their clubs or branches and have earned

Certificates of Merit and Long Service Awards. We have also recently reintroduced Long Service Gold Medals and Bars to mark these milestones.

And the benefits of being a CIU-affiliated club do not end there, with clubs able to draw on the Union's full resources whenever a problem arises or some help is needed when dealing with a regulatory, licensing or HR issue.

Your local Branch Secretary is the first port of call for any such queries and, if needs be, these can be referred on to Head Office for further help.

Another benefit that our clubs enjoy is a special tariff for a Performing Right Society (PRS) licence, something which can save a considerable amount of money for clubs over the year.

Head Office also has a dedicated Rules Department which deals with all matters relating to rules on behalf of clubs, branches and the Union.

It will prepare all rule changes for the approval of club members, the registration with the Financial Conduct Authority (FCA) and the printing through the Union's printer. All this work is carried out by the department free of charge.

The same department also deals with clubs' affiliation to the Union. Incidentally, we have also recently produced a generic Rules Book for unaffiliated clubs and hope



Union President George Dawson CMD

that this will help any such clubs who do not currently belong to our Union or other club associations.

Being part of the CIU also enables clubs to get involved with our thriving sports and games competitions at both a national and branch level and many professional darts, snooker and pool players have honed their skills in the games rooms of our clubs.

There are also many events throughout the year which members of CIU clubs can attend, including the Beer & Trades Exhibition which takes place during our Annual Conference weekend in Blackpool each April.

Each November we stage the annual CIU Charity Raceday at Wetherby Racecourse in Yorkshire, with around 1,700 members from right across the country enjoying a great day out.

We believe that being part of the CIU has many advantages and we are constantly striving to add to the benefits which our clubs enjoy.



CIU clubs continue to set a gold standard for best practice right across the club sector



Union clubs provide fantastic entertainment for their members



The CIU Racing Club provides discounted tickets to race meetings at some of the UK's top venues

WHAT CAN THE CIU DO FOR YOUR CLUB?

Here's an in-depth look at the many services and benefits offered by the CIU to its affiliated clubs, including legal advice, the chance to learn about club law and finance through the Union's Education Programme and the opportunity to take part in sports competitions at both National and Branch level

Advice and Help for Clubs

Affiliated clubs can take advantage of the resources of the CIU through their local Branch Secretary and from Head Office with assistance offered in legal proceedings where matters of club principles are involved. The Union has also produced a series of contracts and handbooks which take in the current legislative requirements, including the Club Secretary Handbook which is regularly updated to include the most recent changes to employment law. The Union also runs an Arbitration Training programme to assist club officials.

Club Journal

Club Journal is the Union's official monthly magazine and is a must-read for CIU members. Each month the magazine features news from around the branches, club profiles, opinion columns from leading Union figures, business-building advice from the experts, sporting news and results, plus details of the CIU Racing Club discounts available to members and regular competitions. Each affiliated club receives one free copy of the monthly magazine while an annual subscription costs £7.50 and gives you 12 copies for the price of 10.

Education

The Union's Club Management Diploma (CMD) and residential Club Law and Club Finance weekends give officials the chance to learn everything they need to know to run their clubs with maximum efficiency. The CMD was established in 1934 and covers club law, administration, book-keeping and accountancy. In addition, the Union is set to launch a new qualification which underlines the Union's aim to make education regarding the business of running clubs even more accessible to its members.

PRS Tariff

The CIU has negotiated a special discount for its clubs with the Performing Right Society (PRS) which collects and distributes licence fees for the use of music on behalf of songwriters, composers and performers. The PRS licence covers music played through radios, CDs, streaming on the internet, music on TVs and also live music performances. The tariff for Members' Clubs is printed annually and placed as an insert in *Club Journal* while it can also be downloaded from the CIU website: www.wmciu.org.uk

Charity

CIU clubs are at the forefront of raising funds for an array of national and local charities with members getting involved in a range of activities – from charity darts marathons and sponsored bike rides to special fundraising concerts and entertainment nights. As well as countless local charities, many national charities benefit from CIU events that are held throughout the year at our clubs, including Macmillan Cancer Support, Diabetes UK, the Alzheimers Society, the British Heart Foundation and the Poppy Appeal.

Lobbying on Behalf of Clubs

Union officials have been at the forefront of helping shape legislation across a number of areas of crucial importance to clubs through the CIU's involvement with the All-Party Parliamentary Group for Non-Profit Making Private Members' Clubs. This group, which meets quarterly at Westminster, gives the Union direct access to both Members of Parliament and Peers from right across the political spectrum. The CIU also plays a leading role in representing its members through the Committee of Registered Clubs Association (CORCA).





Rules

The CIU Rules Department deal with all matters relating to rules on behalf of clubs, the Union and the Branches. The preparation of all rule changes for the approval of the club members, the registration with the Financial Conduct Authority (FCA) and the printing through the Union's printer, are all dealt with in the Department at Head Office. The Department also deals with clubs' affiliation to the Union. The Union has also produced a Generic Rules Book especially to help clubs which are currently unaffiliated to the CIU or other associations.

Events - CIU National Charity Raceday

Dransfields CIU National Charity Raceday is an annual event, held at Wetherby Racecourse in November. This is one of the highlights of the CIU calendar and the 2016 event saw 1,700 Union members heading to Yorkshire to enjoy a fantastic day out as they raised over £3,000 for the CIU's Education Programme. There is always a great atmosphere in the CIU marquee, situated next to the Winners Enclosure, with discounted beer and hearty food on offer. The CIU also runs an annual Greyhound Racing night each September at Sheffield's Owlerton Stadium.

Events - CIU Beer & Trades Exhibition

Taking place during Conference Weekend each April, the CIU Beer & Trades Exhibition provides a great opportunity for club delegates to attend a free trade show which is specifically targeted at the needs of CIU clubs. The show provides a great day out for club folk, as the many exhibitors – including several of the CIU's Preferred Suppliers such as Dransfields, Heineken UK, AON UK and Smart Energy – show attendees how they can help increase profits and save money on running costs at their clubs.

Sport & Games

The Union is one of the biggest organisers of sporting competitions in the country with more than 2,000 trophies, valued at around £500,000, being competed for at both a National and Branch level. The following Indoor Championships are held annually: Team Darts, Team Pool, Team Snooker, Individual Snooker, Individual Darts, Individual Pool, Dominoes 5s and 3s, Dominoes Straights and Cribbage Pairs. There is also a very well respected Dransfields-sponsored CIU National Quiz competition which attracts some of the UK's top quizzers.

The CIU Racing Club

The CIU Racing Club continues to go from strength to strength with more clubs taking advantage of special discounted tickets for club outings to a variety of racecourses across the country. Each month, *Club Journal* publishes an updated list of fixtures for race meetings throughout the year for which CIU members can obtain their discounted tickets, as well as giving details of exciting 'one-off' offers and packages, including racedays at some of the country's top racing venues, including Haydock Park, Newcastle, Chepstow, Thirsk, Newbury and Newmarket.

CIU Official Website

The CIU's official website (www.wmciu.org.uk) has been given a major overhaul and the new look will be revealed in Blackpool at the 26th Beer & Trades Exhibition. As well as providing contact details for Head Office and Branch personnel, the website has a 'Breaking News' section, designated pages for each Branch as well as links to the Union's Preferred Suppliers and entry forms for the various sports and games competitions run by the CIU. It also has a complete database, regularly updated, of all the clubs affiliated to the CIU.



THE CIU LEADERSHIP TEAM

The CIU National Executive Committee



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Kenneth D Green CMD
General Secretary



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THE CIU HEAD OFFICE TEAM

The team at Head Office in London



The CIU Head Office staff. Back row (Left to right): Dione Mobley, Vera Palazova, Steve Connell, Uto Ekanem, Derek Whitmore, Sam Hagan, Cath Fitzpatrick, Annette Johnson. Front row (left to right): John Kinsler, Maureen Hawkins, Maureen Ross, Marlene Bruce and Stephen Goulding